



ILC-ECFA and GDE Joint Workshop

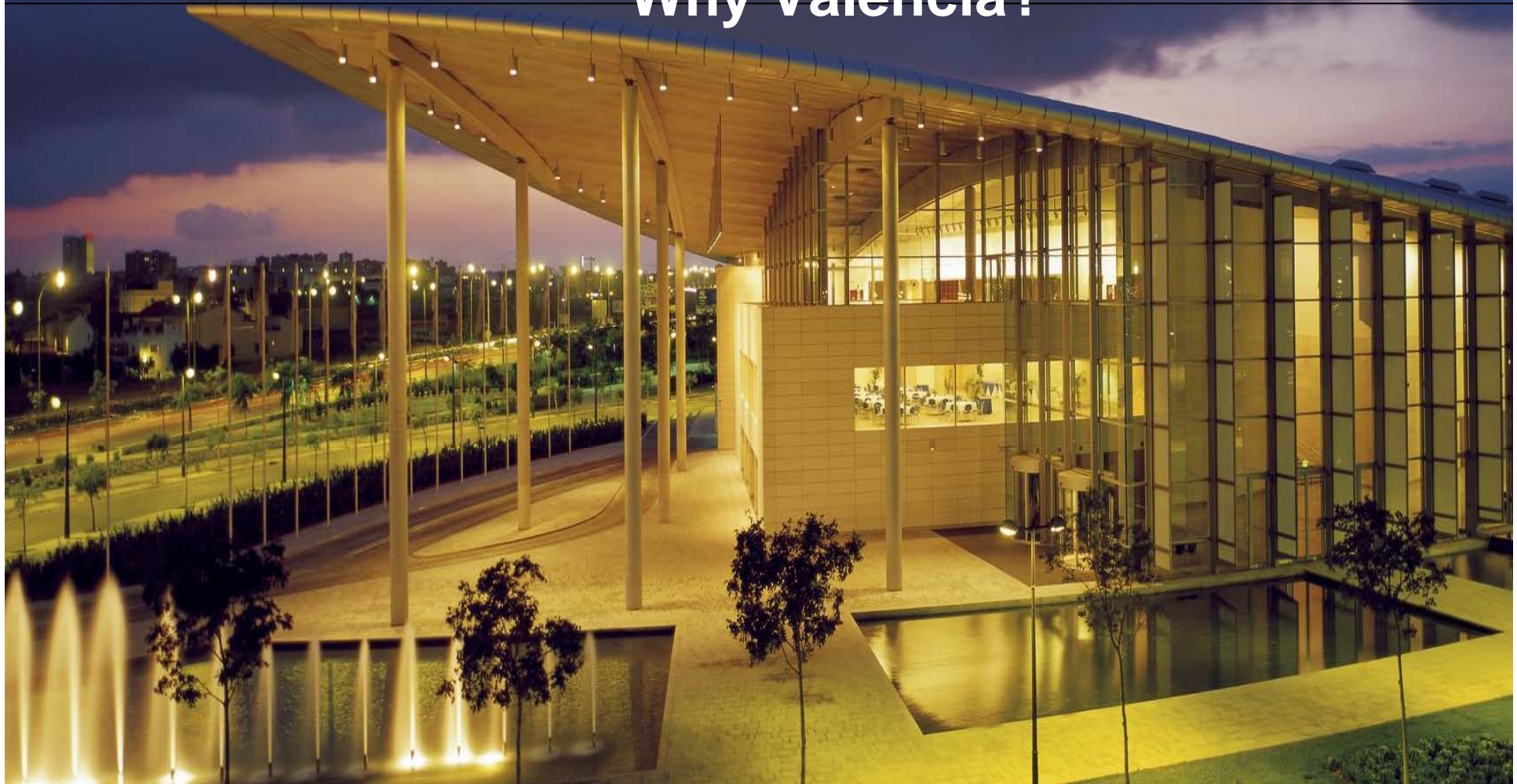
VALENCIA 2006

November 6-10

VLC  VALENCIA
TOURISM
& CONVENTION BUREAU

VALENCIA 2006 – Expression of interest

Why Valencia?



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VALENCIA

In the centre of Spain's eastern coast, bathed by the waters of the Mediterranean, VALENCIA shines brightly as a beautiful and cosmopolitan city, kind to its inhabitants and visitors, sagely combining its rich historical heritage with the most absolute modernity.

- ▶ 3rd. largest city of Spain
- ▶ Population: 797.291
- ▶ Population of the Metropolitan Area: 1.474.572



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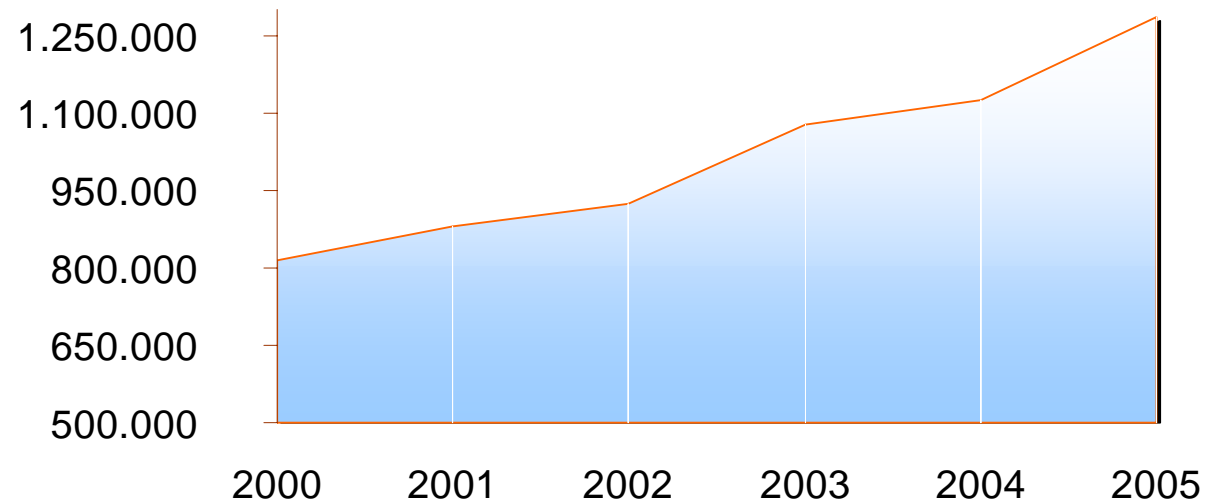
NUMBERS OF VISITORS IN VALENCIA

2005: 1.294.260 visitors

15,1 increase on 2004

2000 - 2005: 58,3 increase

2000 - 2005



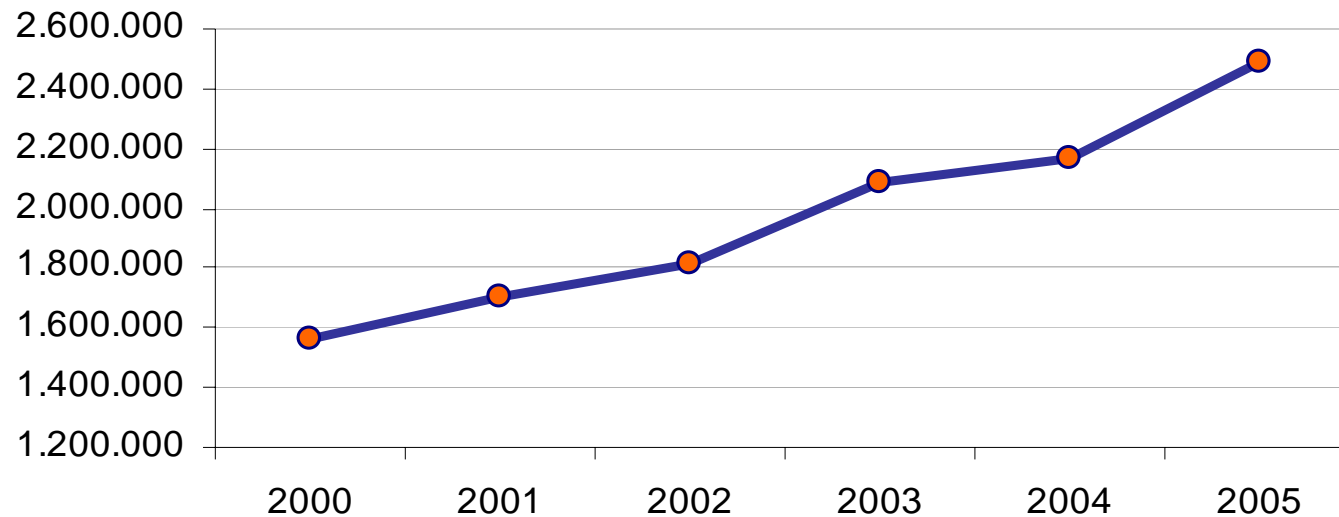
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OVERNIGHTS

2005: 2.504.176 OVERNIGHTS
15.3% increase on 2004

2000 - 2005: 60% increase

2000 - 2005



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Which are the reasons for such
spectacular figures

¿What is Valencia offering?

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EXCELLENT COMMUNICATIONS

By AIR...

The international airport of Manises is actually extending its area

International Airport Direct Flights from /to:



Berlin
Cologne/Bonn
Düsseldorf
Munich
Stuttgart
Brussels
Charleroi
Paris
Amsterdam

Dublin
Milan
Rome
Pisa (Inv'06)
Casablanca
Lisbon
Bristol
Coventry

London
Manchester
Geneva
Zurich
Algeria

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EXCELLENT COMMUNICATIONS

.....by LAND.....

ROAD

Highway of the Mediterranean and A-3 Freeway



UNDERGROUND, BUS AND TRAIN NETWORK

Vast Metropolitan network



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.....or by the SEA



- ☒ The major Trading Port in Spain and one of the most active ports in the Mediterranean
- ☒ 170 maritime lines connect it with **300 ports** of the 5 continents
- ☒ Increasing Cruise Lines calls
110 cruises a year and more than **106.724** cruise tourists

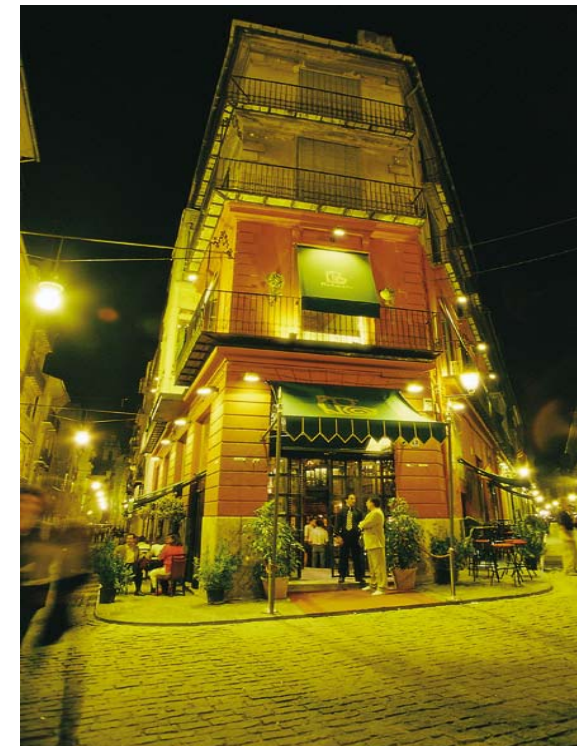


...and we stand out the important impact than the America's Cup 32 edition has made on the Valencia port

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2000 YEARS OF HISTORY

- Founded by the Romans
- Cultural and economic capital of the Mediterranean during the 14th and 15th centuries
- One of the largest Old Quarters in Europe



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A FIRST-CLASS CULTURAL OFFER



34 Museums

(The second largest fine arts museum in Spain)

66 Art Galleries

19 Theatres

21 Cinemas



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THE VENUE: VALENCIA CONFERENCE CENTRE

- ✓ One of the best Conference Centers in the World
- ✓ Prestige Prize: Royal Institute of British Architects
- ✓ More than 1.000 events in 6 years
- ✓ More than 700.000 delegates



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THE CITY OF ARTS AND SCIENCES

The largest cultural-educational complex in Europe.



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SCIENCE MUSEUM “PRÍNCIPE FELIPE”

“Forbidden not to touch, not to think, not to feel”.

- 40,000 m² devoted to bringing science and technology closer to the public
- More than 13 million of visitors since it was opened in 2000



- You can find 1.020 m² available for congress or meetings
- Parking, restaurants, parks

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L'HEMISFÈRIC



The only cinema in Spain with three different audiovisual shows:

- ▶ Planetarium
- ▶ IMAX Dome
- ▶ Laserium
- ▶ Capacity for 300 pax



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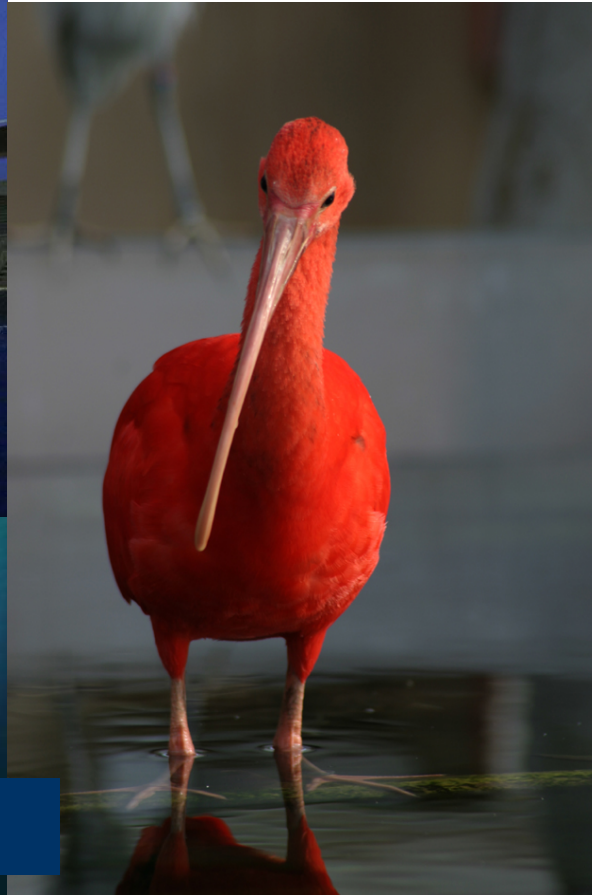
L'OCEANOGRÀFIC

The largest marine park in Europe

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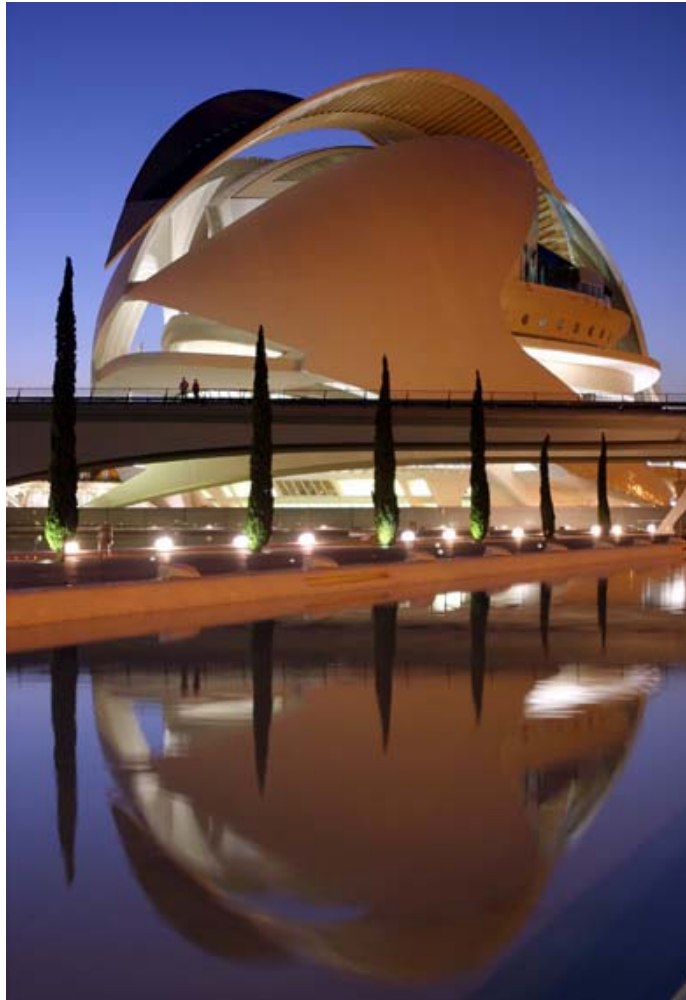


- An impressive water space of marine life
- Nine thematic underwater habitats
- The latest technology
- 45,000 specimens of 500 different species



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PALAU DE LES ARTS



An outstanding centre:

- ▶ Theatre
- ▶ Dance
- ▶ Opera



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A GROWING HOTEL INFRASTRUCTURE



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VALENCIA, A VENUE FOR MAJOR EVENTS



The America's Cup 2007 means to Valencia:

- Major infrastructures in the city
- Amplification of the airport and more connections to the city
- Major Hotel offer
- More intensification in cruisers

Valencia is also one of the hostess places for different events, such as “new cars models presentations”:

Mercedes Benz: *Class E model*

Opel: *Signum and Meriva*

Volkswagen: *T5 Multivan*



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LLADRÓ THE CITY OF PORCELAIN



- ▶ An invitation to discover the secrets of Porcelaine Art
- ▶ New visits to the City of Porcelaine
 - Creation process step-by-step
- ▶ Exhibition: displays all current Lladró creations



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SHOPPING

From rustic craftwork to the most sophisticated products, Valencia offers an endless range of unique and original possibilities



In Valencia you will find:

- Ceramic, hand painted fans, and pieces of painted silk
- Specialized **clothes shops**
- Municipal **food markets**
- More than 12 **Shopping Malls**, and several Corte Ingles Malls
- **Street Markets**



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OPEN-AIR VALENCIA

- ▶ Extraordinary Natural Parks:
Albufera and Dehesa del Saler.
- ▶ Golf: 4 splendid courses
- ▶ Exceptional gardens
- ▶ Seafront promenade
- ▶ Water sports
- ▶ Blue flags Beaches



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SUPERB CLIMATE

- ☐ 19° C: annual average temperature
- ☐ More than 300 days of sunshine per year
- ☐ Warm waters and white soft sandy beaches
- ☐ 16 beaches with “Blue Flag”

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A FIESTA THAT BECOMES ART

- ▶ Fallas: An event of international tourist interest
- ▶ Holy Week
- ▶ July Fair
- ▶ Corpus Christi



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A WIDE RANGE OF GASTRONOMIC POSSIBILITIES

- ▶ 1.465 restaurants and 392 cafeterias
- ▶ Mediterranean food
- ▶ Valencia typical cuisine
- ▶ Traditional sweets
- ▶ Horchata and Fartons



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VALENCIA IS.....

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CULTURE

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ART

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HISTORY



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MODERNITY

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TRADITION

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FALLAS

GASTRONOMY

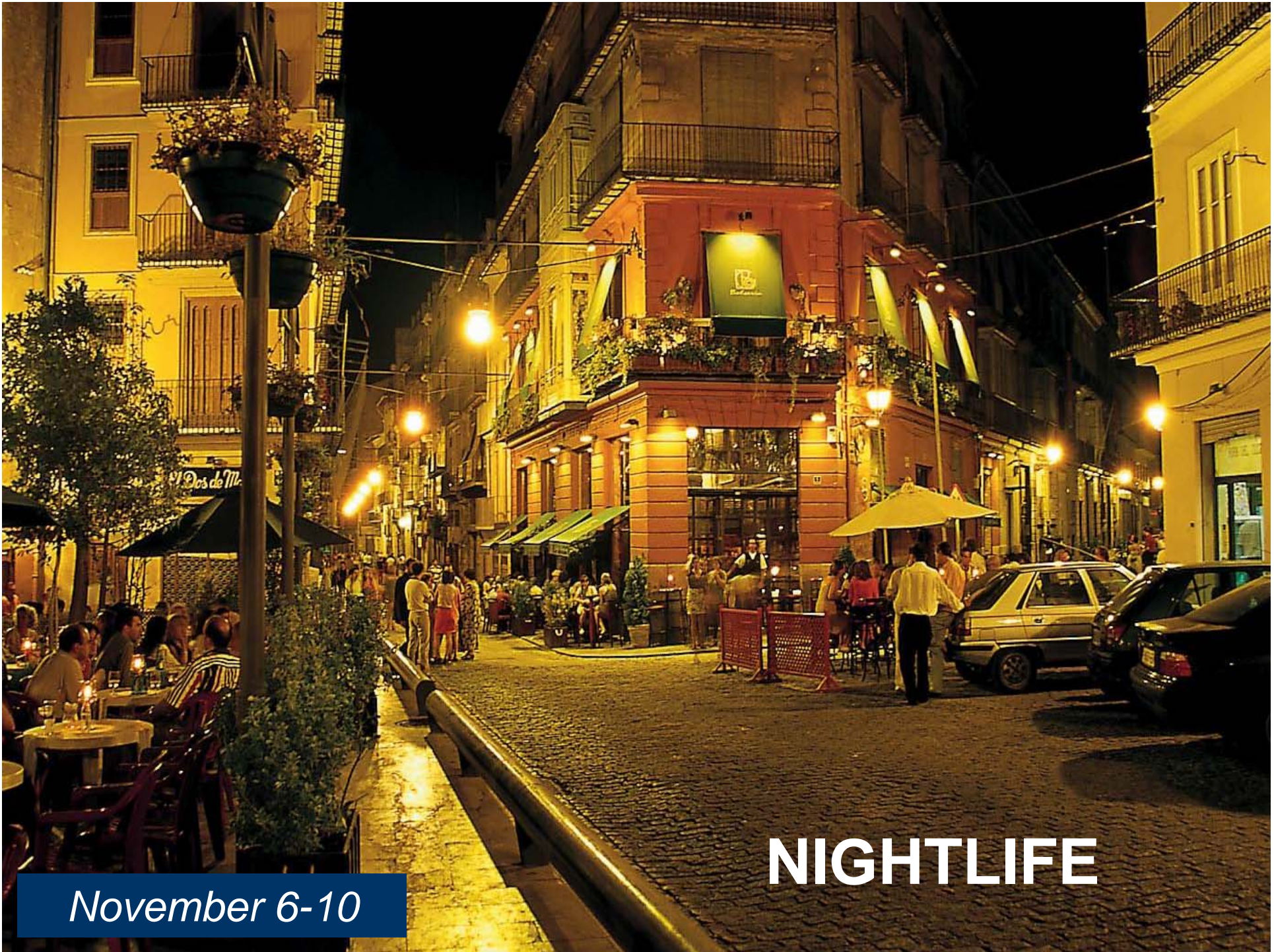


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NATURE



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NIGHTLIFE

**Discover a surprising
destination for any kind of
tourism ...**

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Welcome to **VALENCIA**



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